

**DESIGN
HOTELS™**
PRESS KIT
2012





COMPANY PROFILE	02
SERVICES	03
FACTS & FIGURES	05
THE EXECUTIVE MANAGEMENT TEAM	07
COMMUNICATION TOOLS AND PLATFORMS	09

MEMBER PORTFOLIO	
AMERICAS	11
EUROPE	13
ASIA/PACIFIC	17
AFRICA/MIDDLE EAST	20

CONTACT DETAILS	21
RESERVATIONS	22



COMPANY PROFILE

These days, the term “design hotel” is frequently offhandedly batted around to describe just about any property that strays from the familiar, interchangeable grand-hotel or chain-hotel aesthetic. But there’s more to a true design hotel than cookie-cutter minimalism or fly-by-night visual trends. This is something founder and CEO Claus Sendlinger recognized well ahead of the curve.

The Beginning

Furniture, objects, clothes...design has always been around us. But it is only in recent years that the concept of “design” has become essential to the hotel sector. It was Claus Sendlinger who foresaw this development 19 years ago. He predicted insightfully that a) “design will become an integral part of hotels” and b) “design-driven hotels will become a lifestyle choice for today’s and tomorrow’s travellers.” This was the seed from which Design Hotels™ emerged.

Design Hotels™ then and now...

Back in 1993, Design Hotels™ began as a marketing company for contemporary hotels and started with a modest portfolio of only 10 iconic member properties. Under Claus Sendlinger's leadership, the company continued to expand, strategically tapping into new markets and hand-picking its collection of 200 one-of-a-kind hotels. Every single one provides a unique hotel experience and reflects the vision of an independent hotelier – an "original" with a passion for genuine hospitality that is culturally rooted and enhanced by thought-provoking design and architecture.

Today Design Hotels™ has blossomed into a global lifestyle brand that is synonymous with distinctive architecture and interior design balanced with functionality and exceptional service. The company has developed into a full-service hospitality marketing consultant, offering customized services including hotel development, global sales representation, revenue management, strategic marketing, public relations and branding. With tailor-made solutions and services the company provides its member hotels the global exposure they need while preserving their individual identity.



SERVICES

Design Hotels™ is a service provider and consultant for privately owned hotels and small hotel groups. Member hotels can choose among a wide spectrum of integrated communications, marketing and consulting services:

BRAND MANAGEMENT

For member hotels, the Design Hotels™ brand is a symbol of distinction and one of the most important factors for membership. Brand Management is the creative centre of the company responsible for the licensing and marketing of the Design Hotels™ brand. This encompasses brand positioning, marketing partnerships as well as Design Hotels™ events and printed material. From concepts and editorial direction to graphic design, everything is generated and produced in-house. This includes the *Design Hotels™ Book* and the architecture and design symposium Future Forum. Member hotels also benefit from strategic brand partnerships and marketing initiatives.

PUBLIC RELATIONS

Global communications are generated by the international press office in Berlin with support from regional offices. The service portfolio encompasses global PR for member hotels. This ranges from the development and execution of communication strategies to the coordination of media cooperations, press trips and providing journalists with relevant editorial content.

GLOBAL SALES AND MARKETING

The team of professionals is divided among six international sales offices worldwide. Together they develop and execute over 50 sales events around the world for member hotels. The team advises hotels on the strategy and planning of marketing and sales activities to best position their properties in the international travel market. For example, “Exchanges” bring together hoteliers with key members of the travel industry and corporate event managers.

REVENUE & DISTRIBUTION

Design Hotels™ provides the necessary expertise and infrastructure for launching member hotels on international sales channels (GDS, Internet, etc.). Experienced staff also provide consultation in online-distribution and yield & revenue management, which enable the hotels to maximize their financial performance.



DIGITAL MARKETING

Design Hotels™ offers a wide array of opportunities for member hotels to present themselves in the online world. These include targeted E-newsletter campaigns in addition to dedicated webpages on DesignHotels.com and features on the homepage. Hotels are counseled on their e-marketing strategies including online advertising campaigns. Moreover the DesignHotels.com and the digital magazine MadeByOriginals.com are continuously updated with new content and features to enhance the user experience.

GLOBAL RESERVATIONS

Clients of all member hotels worldwide are offered easy and seamless options for making reservations and obtaining information. Round-the-clock solutions include toll-free telephone numbers for reaching the Berlin-based travel specialists, an Internet platform for online bookings and a central reservations system.

STRATEGY & HOTEL DEVELOPMENT

Design Hotels™ provides consulting services for hotel development projects from the concept stage up to the hotel opening or beyond. Increasingly creative investors or developers from outside of the hospitality industry seek professional consultation to realize new projects. The service portfolio comprises targeted market research, concept and brand development as well as technical support and pre-opening campaigns.



FACTS & FIGURES

FOUNDED 1993 in Sausalito, USA
HEADQUARTERS Berlin, Germany

EXECUTIVE MANAGEMENT TEAM

Founder & CEO	Claus Sendlinger
VP Finance	Sascha Wolff
VP Brand, Marketing & Communications	Bernd Neff
VP Business Development & Corporate Strategy	Arno Schwalie
VP Sales, Revenue Management & Distribution	Toby March

SUPERVISORY BOARD

Chairman Dr. Holger Peres

ONLINE RESERVATIONS www.DesignHotels.com

HEADQUARTERS Berlin

INTERNATIONAL OFFICES Barcelona
London
New York
Singapore
Perth

TOTAL ROOMS WORLDWIDE 17,195



APPLICATIONS FOR MEMBERSHIP nearly 400 hotels in 2011

SUCCESSFUL APPLICANTS ca. 5 Percent in 2011

AVERAGE DAILY RATE FOR ALL HOTELS

In 2011	213 Euro
in 2010	202 Euro
in 2009	184 Euro
in 2008	207 Euro

REVENUE BY SOURCE MARKET

Europe	59 Percent
Americas	33 Percent
Asia Pacific	8 Percent



THE EXECUTIVE MANAGEMENT TEAM

CLAUS SENDLINGER **FOUNDER AND CEO**

Claus Sendlinger (48) looks back on many years of experience in the event and travel industry as well as the marketing of lifestyle hotels. Following a degree in public relations, Claus embarked on a career in event planning and PR for hotels and clubs. This opened doors to the lifestyle market and at the age of 23 Claus founded Coordinates GmbH, an incentives and events agency. In 1991 he laid the foundation for Design Hotels™ with Travel Trends, a label providing high-end lifestyle vacations.

In 1993 Claus co-founded Design Hotels Inc. in Sausalito, California, which began as a marketing agency for hotels and later incorporated a reservations system. The company continued to expand, tapping into new markets across the globe as lifestyle tourism picked up momentum.

The company is managed by Claus as CEO together with an Executive Management Team. Claus primarily concentrates on the strategic and creative development of the company.

SASCHA WOLFF **VICE PRESIDENT FINANCE**

Sascha Wolff (40) joined Design Hotels™ in February 2000. He manages the company's accounting, and is also responsible for the administration and IT departments. As of March 2004 Sascha is a member of the Executive Management Team with commercial power of representation. In March 2009, Sascha was appointed Vice President Finance and has taken over responsibility for all legal matters including financial reporting and investor relations.

Sascha trained and worked as a tax consultant at Epple, Hörmann & Kollegen, advising private and business clients on all aspects of accountancy practice, including auditing, company law, trusts and tax declaration.



BERND NEFF
VICE PRESIDENT BRAND, MARKETING & COMMUNICATIONS

Bernd Neff (48) started with Design Hotels™ in January 2007 as Director of Brand Management. In March 2009, Bernd joined the Executive Management Team as Vice President Brand, Marketing & Communications and was granted commercial power of representation. Bernd is spearheading Design Hotels' brand building and digital marketing efforts, which are vital to the company's vision of creating an unrivaled community for design, architecture and culture. He is also responsible for communications and the company's creative services department.

Bernd has an extensive background in the film, music, fashion and advertising industries as creative producer of TV shows, commercials, music videos, and major events.

ARNO SCHWALIE
VICE PRESIDENT BUSINESS DEVELOPMENT & CORPORATE STRATEGY

Arno Schwalie (38) joined Design Hotels™ in 2006 to work closely with the Executive Management Team on the strategic development of the company. Arno was promoted to Vice President Business Development & Corporate Strategy in November 2010 with commercial power of representation. The business unit comprises Portfolio Development with the acquisition of new hotels as well as Portfolio Management including account management and performance consulting for the member hotels.

Arno has a background in strategy, marketing and sales in national and international companies. He holds a Masters Degree in Business Administration, and degrees in International Business Administration and Real Estate Business Economics.

TOBY MARCH
VICE PRESIDENT SALES, REVENUE MANAGEMENT AND DISTRIBUTION

Toby March (49) joined Design Hotels™ as Vice President Sales, Revenue Management and Distribution in September 2010. In addition to revenue management, distribution and systems development, he has taken over responsibility for the company's global sales activities.

Toby has over 20 years of international travel, supplier, marketing, distribution and e-commerce experience. He gained industry experience with Galileo International in the UK, was responsible for developing Sabre's hotel, car and content business in the United States, followed by a role in Singapore at Sabre's joint-venture partner Abacus where he was responsible for non-air business. Toby also worked in the hotel and car supplier management of Carlson Wagonlit Travel in France before founding his own consulting firm. He holds a Masters Degree in Marketing.



COMMUNICATION TOOLS AND PLATFORMS

THE DESIGN HOTELS™ BOOK EDITION 2012

The Design Hotels™ Book showcases a curated portfolio of 220 hotels in 134 destinations across the globe. Focusing on design, along with the emotions and experiences it can create, the Design Hotels™ Book combines striking images and engaging texts to provide a glimpse into each member hotel's very individual promise.

Retail price: EUR 44,00 | ISBN: 978-3-89955-426-7 | Hardcover, 472 pages, 32.5 cm x 23 cm

THE DESIGN HOTELS™ MADE BY ORIGINALS BOOK

Meet the driving forces and creative spirits behind the world's most expressive hotels. The 33 captivating stories in this book have been re-counted by international journalists, and illustrated by renowned photographers and illustrators. As one of the Originals portrayed in this book, Mats Wahlström, candidly summarizes what they all stand for: "I don't ever want to create something that suffers from sameness."

Retail price: EUR 44,00 | ISBN: 978-3-89955-364-2 | Hardcover, 336 pages, 32.5 cm x 23 cm

Where to Buy

The Design Hotels™ Books are available for purchase on the company's website and through select retailers worldwide: www.designhotels.com/shop.

DIRECTIONS - THE DESIGN HOTELS™ MAGAZINE

This consumer take-away magazine is more than just a hotel directory. With an editorial section featuring small cultural articles about our member hotels and larger articles about today's travel motives, DIRECTIONS also includes features about Originals, the personalities behind the member hotels. From reports on edgy architecture to future cultural trends in hospitality, DIRECTIONS was created for those who wish to know the brand, the Originals, the Design Hotels™ Club and the member hotels a little better.



DESIGNHOTELS.COM

The Design Hotels™ website www.DesignHotels.com provides users a virtual way of experiencing the brand and its member properties. Included are news, promotions, specials, events, travel diaries and inspiring features. The “Made by Originals” concept is also integrated with short films presenting the personalities behind selected member hotels.

DESIGN HOTELS™ CLUB

Designed for anyone who loves to travel in style, the Design Hotels™ Club offers free membership, exclusive deals, more news, promotions, events and city guides. Benefits include rates that are up to 50% off at all new member hotels as well as personalized service from the Design Hotels™ team.

ONLINE PRESS OFFICE

The Online Press Office offers journalists easy access to information about the company and each member hotel. Non-registered visitors have access to recent press articles, press releases and the Design Hotels™ Press Kit.

Registered journalists may download high resolution images, fact sheets and press kits directly from the site. www.designhotels.com/press

CAREER PORTAL

The Career Portal features hospitality and marketing vacancies both at Design Hotels™ and from its network of more than 200 member hotels worldwide. The portal was conceived to benefit its member hotels as a recruiting tool and to offer professionals a convenient “one-stop shop” for easily finding vacancies within the Design Hotels™ community. www.designhotels.com/career



MEMBER PORTFOLIO

AMERICAS

BRAZIL	Kenoa Resort, Barra de Sao Miguel Insolito Boutique Hotel, Búzios Hotel Unique, São Paulo	
CANADA	Hotel St. Paul, Montreal NEW! Templar Hotel, Toronto	Opening May 2012
COLUMBIA	NEW! BOG Hotel, Bogota	Opening Apr 2012
GRENADA	Laluna, Morne Rouge	
JAMAICA	Rockhouse Hotel, Negril	
PANAMA	NEW! El Otro Lado, Portobelo	Opening Mar 2011
MEXICO	Azúcar, Veracruz Básico, Playa del Carmen Boca Chica, Acapulco Condesa DF, Mexico City Deseo, Playa del Carmen Distrito Capital, Mexico City NEW! Downtown, Mexico City NEW! Endémico, Baja California Habita Monterrey, San Pedro Garza Garcia Habita, Mexico City La Purificadora, Puebla Maison Couturier, Veracruz Rosas & Xocolate Hotel & Spa, Yucatan NEW! Hotel Matilda, San Miguel de Allende	Opening June 2012 Opening July 2012 Opening Sep 2010



NEW! Papaya Playa Project, Tulum

Dec 2011 – May 2012

ST. BARTS

Villa La Banane, St. Barts

Opened 2009

UNITED STATES

Hotel Healdsburg, Healdsburg

The Standard Hollywood, Los Angeles

The Standard Downtown LA, Los Angeles

The Standard Miami

The Standard New York

The Standard East Village, New York '09/Renovations '12

Crosby Street Hotel, New York

Gramercy Park Hotel, New York

HôtelAmericano, New York



MEMBER PORTFOLIO

EUROPE

AUSTRIA	Augarten Hotel, Graz	
	Hotel Daniel, Graz	
	Kitzhof Mountain Design Resort, Kitzbühel	
	LOISIUM wine & spa resort, Langenlois	
	NEW! LOISIUM wine & spa resort Südsteiermark, South Styria	Opening Jun 2012
	NEW! Hotel Bergland, Sölden	Opened Nov 2010
	NEW! 25hours Hotel Wien, Vienna	Grand Opening 2012
	- Suites / Soft-opening	Mar 2011
	Das Triest, Vienna	
	DO & CO, Vienna	
NEW! Hotel Lamée, Vienna	Opening Aug 2012	
NEW! Hotel Topazz, Vienna	Opening Apr 2012	
	The Levante Parliament, Vienna	

BELGIUM	The Dominican, Brussels
----------------	-------------------------

CROATIA	Hotel Lone, Rovinj
----------------	--------------------

CYPRUS	Almyra, Pafos
---------------	---------------

CZECH REPUBLIC	Hotel Josef, Prague
-----------------------	---------------------

FINLAND	Klaus K, Helsinki
----------------	-------------------



FRANCE	NEW! Five Hotel & Spa, Cannes	Opened Jun 2011
	- Spa	Opening Mar 2012
	NEW! La Monnaie Art & Spa Hotel, La Rochelle	Opened Mar 2011
	Bel Ami, Paris	
	Hotel Gabriel, Paris	
	Hotel Nell Paris	Opening Nov 2012
	Hotel Sezz, Paris	
	KUBE Rooms & Bars, Paris	
	La Réserve Paris	
	NEW! La Maison Champs Élysées, Paris	Opened Mar 2010
	Murano Resort Paris	
	Hotel B Design & Spa, Paradou	
	La Réserve Ramatuelle	
	Hotel Sezz Saint-Tropez	
KUBE Hotel, Gassin		
Casadelmar, South Corsica		
La Plage Casadelmar, South Corsica	Opening Jul 2012	

GERMANY	NEW! Das Stue, Berlin	Opening Aug 2012
	Hotel Cosmo, Berlin	
	Q! Hotel Berlin	
	The Mandala Hotel, Berlin	
	Cerès am Meer, Binz, Ruegen	
	Hotel ÜberFluss, Bremen	
	Gerbermuehle, Frankfurt am Main	
	Goldman 25hours, Frankfurt am Main	
	25hours Hotel by Levi's, Frankfurt	
	Roomers Loft, Frankfurt am Main	
	Roomers, Frankfurt am Main	
	The Pure, Frankfurt am Main	
	25hours Hotel, Hamburg	
	25hours Hotel Hafencity, Hamburg	
	East, Hamburg	
	Gastwerk Hotel, Hamburg	
	SIDE, Hamburg	
	The George, Hamburg	
	Die Träumerei, Michelstadt	
	Cortiina Hotel, Munich	
Hotel Louis, Munich		
Factory Hotel, Muenster		
NEW! Hotel Bachmair Weissach, Rottach-Egern, Bavaria	Opened Summer '10	
Becker's Hotel & Restaurant, Trier		



GREECE

Fresh Hotel, Athens
 New Hotel, Athens
 Periscope, Athens
 Semiramis, Athens
 Mykonos Theoxenia, Mykonos
NEW! EKIES All Senses Resort, Halkidiki renovations: 2011
 The Met, Thessaloniki
NEW! San Giorgio Mykonos, a Design Hotels™ Project
 May 11 – Oct 31 2012

HUNGARY

Lánchíd 19, Budapest

ICELAND

101 Hotel, Reykjavik

ITALY

GombitHotel, Bergamo
 Hotel Greif, Bolzano
 C-Hotel & Spa, Cassago Brianza
 Continentale, Florence
 Sextantio Le Grotte della Civita, Matera
 Hotel Straf, Milan
 Maison Moschino, Milan
 Romeo Hotel, Naples
 Argentario Golf Resort & Spa, Porto Ercole,
 Tuscany
 Leon's Place, Rome
 Sextantio Albergo Diffuso, Santo Stefano di Sessanio
 Vigilius Mountain Resort, South Tyrol
 Ca' Pisani, Venice
 PalazzinaG, Venice
 Palazzo Barbarigo Sul Canal Grande, Venice

NETHERLANDS

NEW! Conservatorium Hotel Amsterdam Opened Dec 2011
 Kruissherenhotel-Maastricht, Maastricht

NORWAY

Grims Grenka, Oslo

PORTUGAL

Farol Design Hotel, Cascais
 Fontana Park Hotel, Lisbon



Estalagem da Ponta do Sol, Madeira
 The Vine Hotel, Madeira
 Teatro Hotel, Porto
 Memmo Baleeira, Vila de Sagres

SLOVENIA **NEW!** Vander, Ljubljana Opening Jul 2012

SPAIN

Hospes Amérigo, Alicante
 Grand Hotel Central, Barcelona
 Granados 83, Barcelona
 Hotel Claris, Barcelona
 Hotel Omm, Barcelona
 Miróhotel, Bilbao
 Hospes Palacio del Bailío, Cordoba
 Hospes Palacio de los Patos, Granada
 Ocean Drive, Ibiza
NEW! Hotel Bohemia Suites & Spa, Gran Canaria
 Opening May 2012

Palm Beach, Gran Canaria
 Quilibra Aguas de Ibiza, Ibiza
 Hospes Madrid, Madrid
 Hotel Unico Madrid
 Hotel Urban, Madrid
 Hospes Maricel, Palma de Mallorca
 Puro, Palma de Mallorca
 Hospes Villa Paulita, Puigcerda
 Hospes Las Casas del Rey de Baeza, Sevilla
 Hospes Palau de la Mar, Valencia

SWEDEN

Copperhill Mountain Lodge, Åre
 Avalon Hotel, Gothenburg
 Elite Plaza Hotel, Gothenburg
 Hotel J, Stockholm
 Nobis Hotel, Stockholm
 Nordic Light Hotel, Stockholm
 Hotel Skeppsholmen, Stockholm
NEW! Stallmästaregården Hotel & Restaurant, Stockholm
 Opened Aug 2000

SWITZERLAND

NEW! 25hours Zürich West, Zurich Opening Oct 2012
 The Cambrian, Adelboden
 Hotel Schweizerhof, Bern
 La Réserve Genève Hotel & Spa, Geneva



Rocksresort, Laax
The Hotel, Lucerne
NEW! Nira Alpina, Silvaplana (St. Moritz) Opened November 2011
Hotel Nevai, Verbier
CERVO Mountain Boutique Resort, Zermatt
The Omnia, Zermatt
The Dolder Grand, Zurich
Widder Hotel, Zurich

TURKEY Hillside Su Hotel, Antalya
Bentley Hotel, Istanbul
The Sofa Hotels & Residences, Istanbul
Witt Istanbul, Istanbul

UNITED KINGDOM The Scarlet, Cornwall
Blake's Hotel, London
Charlotte Street Hotel, London
Covent Garden Hotel, London
NEW! Dorset Square Hotel, London Opening June 2012
Eccleston Square Hotel, London
Haymarket Hotel, London
Number Sixteen, London
Knightsbridge Hotel, London
Sanctum Soho Hotel, London
Boundary, London
The Pelham Hotel, London
The Soho Hotel, London
Town Hall Hotel & Apartments, London



MEMBER PORTFOLIO

ASIA / PACIFIC

AUSTRALIA	Limes Hotel, Brisbane	
------------------	-----------------------	--

CHINA	NEW! Mira Moon Hong Kong The Mira Hong Kong The Puli Hotel & Spa, Shanghai The Waterhouse at South Bund, Shanghai	Opening Dec 2012
--------------	---	------------------

INDIA	Alila Bangalore Hotel & Residence Alila Diwa Goa The Park Bangalore The Park Pod Chennai The Park Hyderabad NEW! The Park Kochi The Park Kolkata The Park New Delhi NEW! The Park on Holiday Beach, Goa Raas, Jodhpur, Rajasthan	Opening Summer 2012 Opened Dec 2011
--------------	---	--

INDONESIA	Alila Manggis, Bali Alila Ubud, Bali Alila Villas Soori, Bali Alila Villas Uluwatu, Bali Luna 2 Private Hotel, Bali NEW! Luna 2 Studios, Bali The Elysian, Bali Alila Jakarta, Jakarta	Opening late 2012
------------------	--	-------------------

JAPAN	Park Hotel Tokyo NEW! Kimamaya Boutique Hotel, Hokkaido	Opened Dec 2009
--------------	---	-----------------

LAOS	3 Nagas, Luang Prabang Hotel de la Paix Luang Prabang	
-------------	--	--



NEW ZEALAND Hotel De Brett, Auckland

SINGAPORE Wanderlust, Singapore
Klapson's The Boutique Hotel, Singapore
New Majestic Hotel, Singapore

THAILAND **NEW!** The Surin Phuket Re-opened Dec 2011
The Library, Koh Samui
Casa de la Flora, Khao Lak



MEMBER PORTFOLIO

AFRICA / MIDDLE EAST

ISRAEL	Mamilla Hotel, Jerusalem	Opened Jun 2009
KENYA	NEW! Tribe Hotel, Nairobi	Opened Sep 2008
MOROCCO	NEW! The Great Getaway Marrakech Hotel & Spa AnaYela, Marrakech Medina La Renaissance, Marrakech	Opening Dec 2012
	NEW! The Great Getaway Medina, Marrakech	Opened Jan 2012
SOUTH AFRICA	Ten Bompas, Johannesburg	



CONTACT DETAILS

For details on member hotels, high-resolution images and information about the Design Hotels™ brand, please contact the Design Hotels™ Press Team:

PRESS@DESIGNHOTELS.COM

Head Office

Design Hotels AG
Stralauer Allee 2c
10245 Berlin, Germany

Vidula Kotian +49 (0)30 884 940 033
Public Relations Manager

Nicola Theumer +49 (0)30 884 940 032
Senior Public Relations Manager

Kathrin Braun +49 (0)30 884 940 091
Public Relations Manager

Anja Voparil +49 (0)30 884 940 030
Director of Public Relations

Singapore Office

Design Hotels
Red Dot Traffic Building
28 Maxwell Road 03-08
Singapore 069120

Jaime Kuek +65 6324 40 89
PR and Corporate Marketing Manager Asia

Perth Office

Design Hotels
Suite A, 554 Newcastle Street
West Perth WA 6005
Australia

Malene Bertelsen +61 (0)8 9227 9067
Regional Director of Sales & Marketing Oceania

OR VISIT THE ONLINE PRESS OFFICE

www.designhotels.com/press



RESERVATIONS

www.DesignHotels.com
res@designhotels.com

or telephone the appropriate
Design Hotels™ toll-free number:

EUROPE

Austria, Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands,
Norway, Portugal, Spain, Sweden, Switzerland, UK: 00 800 37 46 83 57
Finland: 990 800 37 46 83 57
Hungary: 06 800 1 22 36
Russia: 810 800 20 74 10 49

ASIA/PACIFIC

Australia: 0011 800 37 46 83 57
China, New Zealand: 00 800 37 46 83 57
Hong Kong, Singapore, Thailand, Taiwan: 001 800 37 46 83 57
Japan: 001 800 37 46 83 57
Korea (Telecom): 001 800 37 46 83 57
Korea (DACOM): 002 800 37 46 83 57
Korea (Onse): 001 800 37 46 83 57

AFRICA

South Africa: 09 800 37 46 83 57

AMERICAS

Brazil: 0021 800 37 46 83 57
Argentina: 00 800 37 46 83 57
Mexico: 01800 1233454
USA, Canada: 1 800 337 46 85

ALL OTHER COUNTRIES

If your country is not listed above, please call our Reservations Team direct:
+49 30 884 94 00 40
