
FROM 24-HOUR PERSONAL SHOPPERS TO PRIVATE BUTLERS – FOUR MEMBERS OF DESIGN HOTELS™ GO THE EXTRA MILE

Berlin, 10 December 2009 – A nightly turndown service and a mint on the pillow are nice to have, but these four members of Design Hotels™ go beyond the call of duty by offering one-of-a-kind services to guests. Whether visitors want to feel like royalty with a private butler, or have their kids entertained with cookery classes, each hotel assures an unforgettable experience. At **Luna2 Private Hotel** in Bali both parents and children will have the time of their lives with a range of bespoke activities, from lavish poolside parties for up to 100 people to football on the private beach and art classes. In Kolkata guests can escape the bustle of the city for a little *tête à tête* by exclusively hiring **The Park Kolkata**'s own motorized yacht, 'Skydancer'. Those who prefer dry land should check into **Hotel Daniel** in Austria with its Italian retro Vespas, bikeboards, a Fiat 500 and even an Ape Calessino, the legendary three-wheeler. Ideal for those looking for the perfect shopping experience, **Avalon Hotel** in Gothenburg has its own personal shopper who accompanies guests to the city's leading department store any time day or night for a spot of retail therapy.

Luna2 Private Hotel, Seminyak, Bali

Guests will immediately feel at home in this private beach-front hotel. The 3,000 square metre resort offers one big villa with five rooms, seven bathrooms and a 20 metre pool and can only be rented as a whole. Whilst the children run riot in their playroom equipped with Xbox, PlayStation3, toys and computer games, the grown ups can enjoy a romantic candle-light dinner or sip a "Lunatini" cocktail at the bar. Entertainment is not limited to the indoors though: horseback riding, surfing or playing soccer in the garden are just some of the outdoor activities to entertain the young. Everything is supervised by a professional in-house baby sitter so the parents can relax and watch their kids having fun. Executive chef Danny Drinkwater and his team of 23 staff even create customised children's menus and offer cookery classes to teach children how to prepare their own pizzas and muffins. www.designhotels.com/luna2

Hotel Daniel, Graz, Austria

Beep beep! For a true taste of *la dolce vita*, Hotel Daniel in the heart of Graz offers a fleet of classic Italian vehicles for guests' use. The selection includes a Fiat 500, bikeboards and Vespas. The highlight is the Ape Calessino, a flashy blue Piaggio three-wheeler with whitewall tires, white leather seats and a removable fabric roof. This cult-vehicle was once a delivery van for Italian greengrocers and now attracts envious looks from the public when guests take it for a spin. To seduce and impress there is also the stylish Fiat 500, complete with a picnic basket filled with regional delicacies and cool drinks for the perfect day cruising around the beautiful city streets, including those of the old town which is now classed as a UNESCO World Cultural Heritage Site. Back at the hotel, the knowledgeable staff at the espresso bar can help with the latest insider tips about what to see and do. www.designhotels.com/hoteldaniel

The Park Kolkata, Kolkata, India

For a chance to feel like part of the jet-set elite, guests at The Park Kolkata can hire the hotel's private Skydancer yacht for up to 15 people with a fully manned crew including a private butler. The 55-foot state-of-the-art cruiser features luxurious indoor and outdoor facilities, including an open upper deck where guests can take in stunning views of the bustling city and the Hooghly River. A large air-conditioned living area is perfect for private parties and unconventional corporate meetings. Interiors are furnished with fine wood, carpet and leather and are well equipped with top of the line communication systems, including satellite TV, e-mail and fax facilities. Back at the



hotel, the luxury continues: guests can choose from several private dining options and enjoy the attention of a 24-hour personal butler. www.designhotels.com/parkkolkata

Avalon Hotel, Gothenburg, Sweden

Shopaholics rejoice! Spending money has never been so much fun as at Avalon Hotel. With an experienced personal shopper and round-the-clock access to the city's hippest department store, United Fashion, guests can take their pick from a huge selection of Scandinavian and international brands such as Sand, Stenströms, Armani Jeans and Calvin Klein. Visitors can forget overcrowded stores and poor service too – the store exclusively opens for hotel guests who are treated to a glass of champagne and delicious buffet upon arrival. After that a personal shopper will guide guests through the store and give advice on the right clothes to wear and the latest fashion trends. After an active day guests can retreat to their rooms for a spot of R&R in their own mini spa or enjoy a workout in their own private in-room gym. For a dip with a difference guests are also invited to take the plunge in the glass rooftop pool where bathers can be seen from the street below. www.designhotels.com/avalonhotel

NOTE TO THE EDITORS

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ABOUT DESIGN HOTELS™

Design Hotels™ represents and markets a curated selection of more than 180 independent hotels in over 40 countries across the globe.

More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an “Original,” someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each “Original” stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from feasibility studies and conceptual branding to market trend consultancy and international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York, Singapore, Bali, Tokyo and Perth.
