



## A BLOCKBUSTER OF A PARTNERSHIP! DESIGN HOTELS™ AND THE AUTEURS LAUNCH HOTEL CINEMATHEQUE

*Berlin, 28 January 2010* – Inspired by a common passion for unique experiences, Design Hotels™ and The Auteurs, an international film website, have joined forces to create **Hotel Cinematheque** ([www.designhotels.com/specials/hotelcinematheque](http://www.designhotels.com/specials/hotelcinematheque)).

Every two weeks a Design Hotels™ member property will be paired with a film based on a common location or theme. Travellers who book the featured hotel during this period, will receive an exclusive promotional code. This allows them to watch the high quality streaming movie on The Auteurs website complimentary, at any time.

The Auteurs hand-picked collection has an emphasis on international, foreign and classic films. The most recent pairing is Kube Hotel Paris with the movie *Les Chansons d'Amour* (Love Songs), a favourite at the Cannes Film Festival. Next up are the Sofa Istanbul with *Climates*, the fourth feature film of the Turkish director Nuri Bilge Ceylan and the Cosmo Hotel Berlin with *Rivers and Tides*, the award-winning documentary by German filmmaker Thomas Riedelsheimer.

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### NOTE TO THE EDITORS

For additional information, please visit: [www.designhotels.com/specials/hotelcinematheque](http://www.designhotels.com/specials/hotelcinematheque)  
or contact us: [press@designhotels.com](mailto:press@designhotels.com), tel: +49 30-8849 400 32

### ABOUT THE AUTEURS

The Auteurs is the premier online destination for lovers of independent, foreign and classic film; an online cinema, anytime, anywhere. With the latest buzz from the Cannes Film Festival or a restored masterpiece personally chosen by Martin Scorsese, The Auteurs invites you to watch, discover and discuss distinctive visionary films from all over the world.

### ABOUT DESIGN HOTELS™

Design Hotels™ represents and markets a curated selection of more than 180 independent hotels in over 40 countries across the globe.

More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original," someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from feasibility studies and conceptual branding to market trend consultancy and international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York, Singapore, Bali, Tokyo and Perth.