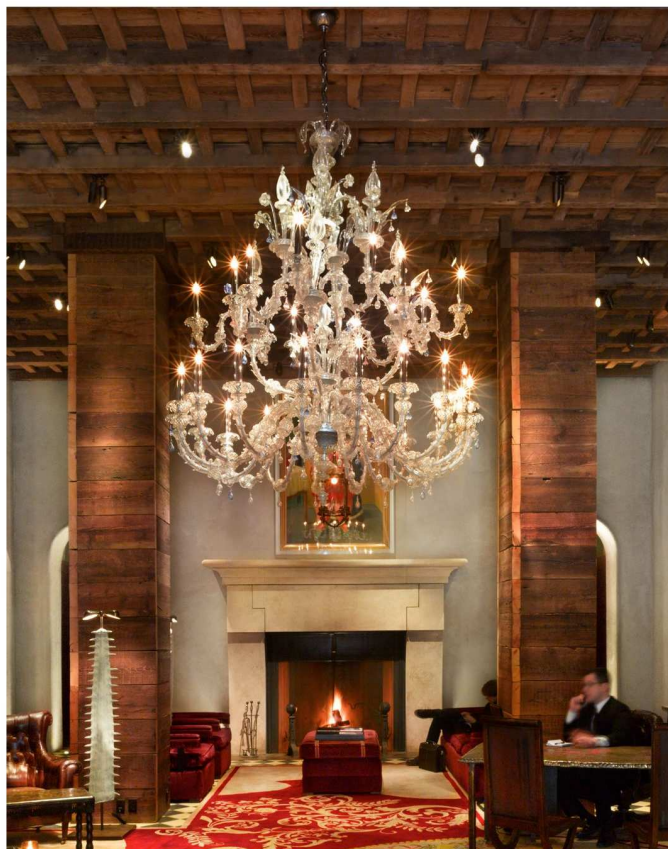
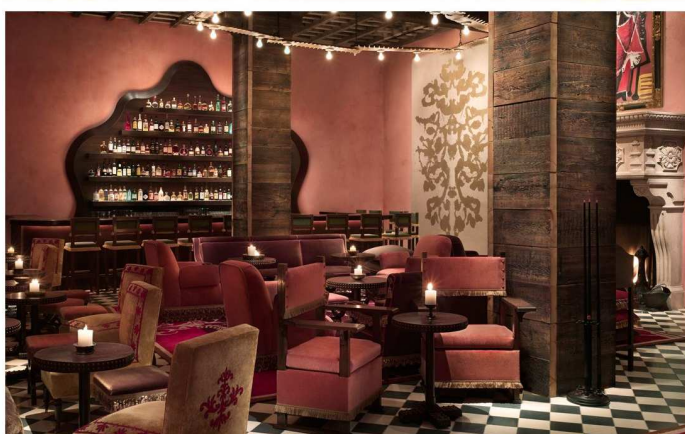
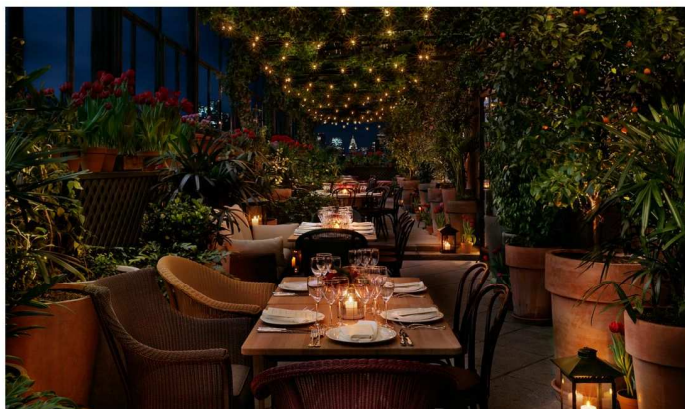


## COUNTDOWN AT GRAMERCY PARK HOTEL IN NEW YORK CELEBRATE NEW YEAR'S EVE AT THE FAMED ROSE BAR

*Berlin, November 14, 2011* – Where better to celebrate New Year's Eve than in New York? Design Hotels™ newest member in the Big Apple, the Gramercy Park Hotel, invites guests to enjoy a sparkling 31st night in the hotel's legendary Rose Bar, one of Manhattan's chicest night spots. Gramercy Park Hotel is an eclectic property by Oscar-nominated filmmaker and iconic artist Julian Schnabel. With its central location in the heart of Manhattan directly across from New York's only private park, the property attracts both New Yorkers and out-of-town guests.  
[www.designhotels.com/gramercy](http://www.designhotels.com/gramercy)



To celebrate the last day of 2011 in style, guests are welcomed with a bottle of Perrier Jouet champagne in their suite or loft. That night, the Rose Bar with its palatial air, plush interior design and world-class art collection will make a select crowd feel majestic. Those who take advantage of the New Year's Eve package are guaranteed one of the coveted spots on the Rose Bar guest list. This gives them the exclusive opportunity to celebrate among New York's society and well-heeled locals. There will be a live DJ on the turntables until the early morning hours, plenty of champagne and a crackling fire in the chimney.

Following this long night, guests are eased into the new year with a hearty American breakfast at the Gramercy Terrace and a late check-out until 3 pm.



---

Rates for this package start at USD 955 in a Loft, Deluxe Loft or Suite.

-Ends-

### **NOTE TO THE EDITORS**

For additional information, please contact:  
[press@designhotels.com](mailto:press@designhotels.com) or tel: +49 30-8849 400 33

High resolution images and hotel fact sheets are available from our Online Press Office:  
[www.designhotels.com/press](http://www.designhotels.com/press)

### **Design Hotels™ Best Rate Guarantee**

For reservations, please refer to the webpage [www.designhotels.com/gramercy](http://www.designhotels.com/gramercy)  
or the appropriate Design Hotels™ toll-free number:

#### EUROPE

Austria, Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK: 00 800 37 46 83 57

Finland: 990 800 37 46 83 57

Hungary: 06 800 1 22 36

Russia: 810 800 20 74 10 49

Turkey: 00 800 49 13 74 68 357

#### THE AMERICAS

USA & Canada: 1800 337 4685

Brazil: 0021 800 3746 8357

Argentina: 00 800 3746 8357

Mexico: 01800 1233454

#### ASIA/PACIFIC

Australia: 0011 800 37 46 83 57

China, New Zealand: 00 800 37 46 83 57

Hong Kong, Singapore, Thailand, Taiwan: 001 800 37 46 83 57

Japan: 001 800 37 46 83 57

Korea (Telecom): 001 800 37 46 83 57

Korea (DACOM): 002 800 37 46 83 57

Korea (Onse): 001 800 37 46 83 57

#### AFRICA

South Africa: 09 800 37 46 83 57

#### ALL OTHER COUNTRIES

+49 30 884 94 00 40 (regular international rates apply)

---



---

## ABOUT DESIGN HOTELS™

Design Hotels™ represents and markets a curated selection of more than 200 independent hotels in over 40 countries across the globe.

More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original," someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York, Singapore and Perth.

---