



A BIRTHDAY BASH IN THE ROCKSTAR SUITE, PRODUCT LAUNCH IN THE PRIVATE CINEMA, OR BRAINSTORMING AT THE ROOFTOP GARDEN: INTRODUCING EDGY MEETING SPACES AT LONDON'S SANCTUM SOHO HOTEL

Gone are the days of meeting in formal and traditional conference rooms. Unusual, quirky and memorable are the operative words in today's meetings and events industry. And that is just what meeting planners will find at Sanctum Soho, London's rock 'n' roll - inspired hotel.

"Fun, edgy and definitely not boring! That's what we want people to think and experience when they come to our hotel." says Mark Fuller, the larger-than-life owner and visionary behind Sanctum Soho Hotel.

Sanctum Soho's meeting facilities include an underground cinema, a rooftop garden complete with hydro spa and a "Rock Star" penthouse suite with a cocktail lounge.

Meet Me at the Movies!

"The Cinema at Sanctum," an exclusive 40-seat screening room featuring a 160-inch flat screen and high-definition equipment, functions both as a movie theatre and an intimate function space.

The room, decked out in an electric colour scheme of purple and turquoise with gilded art déco armchairs, wall-mounted black feather lamp shades and a sparkling black service bar, is reminiscent of the glamorous Odeon era of cigarette girls in the 1930's. Swarovski's *Northern Lights* installation dots the ceiling, which can be adjusted to create an intimate mood or a well-lit conference space, whichever the situation calls for.

As a private meeting space, the Cinema can be used to host parties, dinners, press previews, and product launches, offering meeting planners and event organisers the possibility to host events for up to 40 guests, comfortably seated, or up to 80 guests, standing.

Diggin' the Luxe Life

For those planning an all-out birthday bash or the ultimate private party, 501 and 502 are the magic numbers! Two interconnecting Loft Suites (501 & 502) and the cocktail lounge can be combined to create a stunning "Rock Star" penthouse suite. Along with a part of the terrace this venue can easily be turned into a buzzing party location or a relaxed meeting facility.

Board Members in Hot Water....

In the corporate world, that would be bad news, but not at Sanctum Soho! Its rooftop garden, complete with its own bar and alfresco hydro spa, is an ideal escape above the bustling central London streets.

Whether meeting for cocktails, light bites, photo shoots or an out-of-the-ordinary "think tank" session in the Jacuzzi, event organisers will appreciate the flexibility the space offers. Prices and bookings are available upon request and logistics are coordinated with Sanctum Soho's dedicated events team.



About Sanctum Soho Hotel

Paying homage to Soho's history as a centre of artistic activity and bohemia, the Sanctum Soho is a celebration of edgy glamour that fluidly integrates art and individuality into its design. Enviably positioned in Central London's Soho area, two historic townhouses have been converted into a hotel that appeals especially to guests from the entertainment industry. Inspired by owner Mark Fuller's rock'n'roll sensibility, the hotel is a hedonistic sanctuary with a playful flair, backed by serious and professional service. Fuller, a former band manager for Iron Maiden, is a fixture in London's nightlife with several bars, clubs and restaurants and recently starred in his own BBC series *Rock'n'Roll Hotel*.

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