



DINING AT SANCTUM SOHO'S NO. 20: BOLD FLAVORS THAT ROCK THE PALETTE!

Berlin, 29 June, 2009 – Since April 2009, a new “player” in the hospitality industry is shaking London’s West End: Sanctum Soho Hotel. One of the virtues of the 30-room property is its restaurant, *No. 20*, where a meal is a true British experience.

The Concept: British, Bold & Beautiful

Under the direction of Head Chef Gavin Austin, the 60-seat restaurant, named after the hotel’s street address (20 Warwick St.), is quickly becoming a dining destination in its own right.

Austin’s approach to the menu is to showcase classic British dishes using the seasonal ingredients procured from small producers, while adding his own creative twists. The result is a cuisine that is highly focused, with bold flavours and a marked personality. Chef Austin, whose culinary career spans more than 12 years, brings with him a wealth of experience, having worked at top restaurants such as L’Escargot, Rococo, The Pink Geranium and most recently, Searcys St. Pancras Grand.

A Look at the menu

A meal at *No. 20* starts with appetizers such as crab and sweet corn chowder with brown crab toast or pressed smoked ham hock, house-made piccalilli and toasted sourdough. Main courses include spit-roast Goosnargh chicken, peppered creamed leeks served with roasting juices and Aberdeen Longhorn rib eye, red wine butter and watercress. Sweet endings include a lemon posset served with lemongrass jelly and a selection of artisanal ice creams made with fresh seasonal fruits. A focused and well-priced wine list and unique cocktail creations by mixologist Timothy Jarrett are available to accompany Gavin Austin’s cuisine. In addition to serving breakfast, lunch, afternoon tea and dinner, *No. 20* supplies the Sanctum Soho with 24-hour room service.

The Décor

Located on the hotel’s ground floor, *No.20* ties in perfectly with Sanctum Soho’s edgy Rock’n’Roll glamour. Chairs are upholstered in dark red faux alligator and banquettes are lined with bronze gold leather. The Lighting is soft, contributing to a soothing and relaxing dining atmosphere. Crescent-shaped booths are comfortable and inviting, ideal for romantic dining, while banquettes, placed in the centre of the dining room, lend themselves to a convivial atmosphere, perfect for foodies who wish to share dishes and compare tasting notes. The kitchen, partially visible through a small open window, gives diners a glimpse of the cooking action.

About Sanctum Soho

Paying homage to Soho’s history as a centre of artistic activity and bohemia, the Sanctum Soho is a celebration of edgy glamour that fluidly integrates art and individuality into its design. Enviously positioned in Central London’s Soho area, two historic townhouses have been converted into a hotel that appeals especially to the entertainment industry. Inspired by owner Mark Fuller’s “Rock’n’Roll” sensibility, the hotel is a hedonistic sanctuary with a playful flair, backed by serious and professional service. The hotel provides an exclusive experience for the most discerning guest, with a cinema, *No. 20*, a guest-only cocktail lounge at its rooftop garden, complete with an alfresco hydro spa.



NOTE TO THE EDITORS

Quick facts:	Operating hours: Open seven days a week
No. 20 Sanctum Soho Hotel 20 Warwick Street London W1B 5ND Tel: + 44 (0) 20 7292 6102	Breakfast: 6:30 a.m. to 11 a.m. Lunch: 12:00 p.m. to 2:30 p.m. Afternoon tea: 4:00 p.m. to 5:30 p.m. Dinner: 6:00 p.m. to 11 p.m. – on Sunday, open for dinner until 10 p.m.

Should you require additional details, please contact:
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Images and details are available online: www.designhotels.com/press

For reservations, please visit the website: www.designhotels.com/sanctumsoho or telephone the appropriate Design Hotels™ toll-free number:

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