



FREE NIGHTS AND UPGRADES WITH DESIGN HOTELS™ SEASONAL SPACES+ WINTER PROMOTION

Berlin, 3 November 2009 – This winter Design Hotels™ is giving away free room nights and free upgrades at over 50 of its member hotels throughout the world. Guests can choose from a selection of one-of-a-kind properties and enjoy three room nights for the price of two or a guaranteed upgrade when booking a stay between 27 November 2009 and 28 March 2010.

From the far northern latitudes of Sweden to the trendiest districts of Istanbul, guests can take their pick from a selection of Design Hotels™ members offering their own interpretation of a design experience. Whether guests are after a cosy townhouse or a remote ski resort, they can rest assured of finding a great match among the wide range of hotels on offer. Hotels in the winter promotion include Alila Cha-Am, a tropical getaway on the coast in Thailand; Sanctum Soho Hotel, a rock ‘n’ roll hotel in the heart of London’s trendy Soho; and Básico, a playfully eccentric hotel in Mexico’s Playa del Carmen which features recycled materials and a strong local identity.

The participating hotels are listed and bookable under www.designhotels.com/seasonalspaces

SEASONAL SPACES+

- MORE TIME (3 for 2): book three nights and only pay for two
- MORE SPACE (upgrade): an upgraded booking to the most spacious and best-designed rooms and suites

For arrivals: 27 November 2009 to 28 March 2010

Web: www.designhotels.com/seasonalspaces

Email: res@designhotels.com

-Ends-

NOTE TO THE EDITORS

Should you require additional details, please contact:
press@designhotels.com or tel: +49 30-8849 400 32

High resolution images and hotel fact sheets are available from our Online Press Office:
www.designhotels.com/press

Design Hotels™ Best Rate Guarantee!

For reservations, please refer to the webpage: www.designhotels.com/seasonalspaces
or the appropriate Design Hotels™ toll-free number:

EUROPE

Austria, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal,
Spain, Sweden, Switzerland, UK: 00 800 37 46 83 57



Belgium: 000 800 37 46 83 57
Finland: 990 800 37 46 83 57
Hungary: 06 800 1 22 36
Russia: 810 800 20 74 10 49

ASIA/PACIFIC

Australia: 0011 800 37 46 83 57
China, New Zealand: 00 800 37 46 83 57
Hong Kong, Singapore, Thailand: 001 800 37 46 83 57
Japan: 0041 800 37 46 83 57

AFRICA

South Africa: 09 800 37 46 83 57

If your country is not listed please refer to the general reservation number +49 30 884 940040

ABOUT DESIGN HOTELS™

Design Hotels™ represents and markets a curated selection of more than 180 independent hotels in over 40 countries across the globe.

More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an “Original,” someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each “Original” stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from feasibility studies and conceptual branding to market trend consultancy and international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York, Singapore, Bali, Tokyo and Perth.