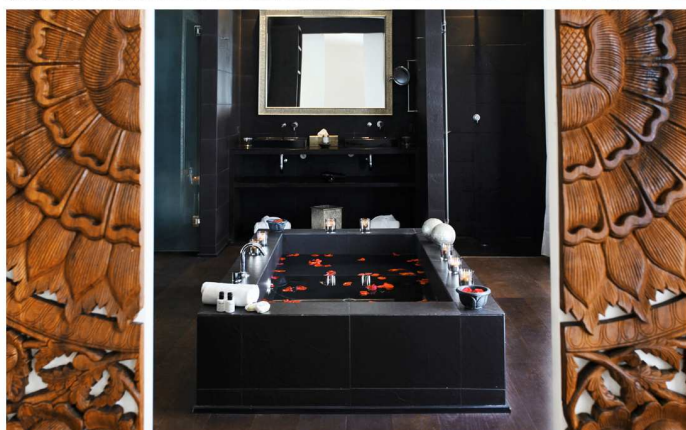


## TAKE TO THE SKIES AND TASTE THE FINEST WINES NEW EXPERIENCE PACKAGE FROM PURO OASIS URBANO, MALLORCA

*Berlin, December 1, 2011* – Mats Wahlström, owner of Puro Oasis Urbano, a 51-room townhouse hotel in a quaint, historic barrio of Palma de Mallorca, is known for his adrenaline-fuelled pastimes, which include motorbikes and speed boats. To give his guests a taste of his passions, this winter he introduces a new exhilarating experience that includes a stunning helicopter ride followed by a winery tour. The offer is part of Design Hotels' 'Original Experiences,' a collection of curated packages that give guests a local's perspective of destinations around the world.

Departing from the Son Bonet airfield near Palma, the flight takes the adventurous over the beautiful Tramuntana Mountains before landing at the winery. Here, guests can immerse themselves in a world of Mallorcan viticulture – from learning about organic winegrowing to tasting the finest wines together with Mallorcan delicacies. After a few hours the pilot takes guests back to the starting point, where they can enjoy dinner for two at the Opio Bar and Restaurant. In addition guests can take advantage of 25% off all treatments in the hotel's spa.

"I believe life is made up of a spectrum of different colors. We need all the different shades in order for us to be challenged and excited," says Wahlström. That's why he created this eclectic experience offering enough time to explore Mallorca's beauty at different speeds and from different perspectives.





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The 'Wine, Dine and Fly' package includes:

- Room with breakfast
- WiFi
- Complimentary in-house digital library
- Dinner for two in Puro's Opio Bar and Restaurant
- Two Puro Sweaters
- One Puro Collection CD
- 25% off all treatments in the Puro Spa
- Private transfer from the airport to the hotel
- 20 minute helicopter ride
- Wine tour and tastings in German, English or Spanish

Terms and Conditions

- EUR 1901 for two nights in a Puro Joy room (single/double occupancy)
- Valid until March 31 2012
- Minimum two nights stay
- Excludes tax
- Bookable through [www.designhotels.com/specials/original\\_experience\\_puro](http://www.designhotels.com/specials/original_experience_puro)

-Ends-

### **NOTE TO THE EDITORS**

For additional information, please contact: [press@designhotels.com](mailto:press@designhotels.com) or tel: +49 30-8849 400 33

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## **ABOUT DESIGN HOTELS™**

Design Hotels™ represents and markets a curated selection of more than 190 independent hotels in over 40 countries across the globe.

More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original," someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from feasibility studies and conceptual branding to market trend consultancy and international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York, Singapore, Bali and Perth.

[www.DesignHotels.com](http://www.DesignHotels.com)

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